

« *The effects of the Olympic Agenda 2020 on urban planning for mega-events :
Assessing case studies of future Olympic Games and outlining new recommendations* »

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The Olympic Agenda 2020 is a strategic guiding document that is driving important changes within the Olympic Movement. Some of its recommendations affect directly or indirectly the processes of urban planning in territories preparing to host the Games. The most recently held editions of PyeongChang 2018 and Tokyo 2020, together with Beijing 2022, suffered minor changes derived from the Agenda, but constitute case studies where final delivery results can already be assessed. Differently, Paris 2024, Milan-Cortina 2026 and Los Angeles 2028, currently in preparation, provide opportunities to assess the implications of the Agenda on Games' concepts and planning practices. Also, the new candidature process - expected to bring consequences for urban planning - is triggering different reactions among stakeholders, especially noticeable upon the election of Brisbane 2032. Thus, the Agenda appears to be affecting differently each edition. Even within each of them, some measures are revealing to be more efficient and easier to implement than others. Furthermore, conflicting interests seem to be affecting decision making, possibly compromising the Agenda's success. This research aims at assessing the success/unsuccess of actions taken and understand its causes to further recommend new measures that can potentially improve the outcomes of the Agenda, the new Olympic Agenda 2020+5 and the sustainability of the Games.

Accueil : Loïc Vadelorge, responsable scientifique du Labex Futurs urbains

Introduction : Marie Delaplace, professeur en aménagement de l'espace et urbanisme, laboratoire Lab'Urba, groupe transversal Ville, Tourisme, Transport et Territoires, co-fondatrice de l'Observatoire pour la Recherche sur les Méga-Événements (ORME)

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Lien zoom

Sujet : 18e déjeuner Jeune Chercheur du Labex Futurs urbains

Heure : 14 nov. 2022 01:00 PM Paris

Participer à la réunion Zoom

<https://univ-eiffel.zoom.us/j/88114813946>

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